

Trustee



## Sol Lizerbram

The UC San Diego Foundation is enriched by the multiple perspectives and experiences that its diverse trustees bring, and Dr. Sol Lizerbram brings a valuable range in himself – as a medical practitioner, business founder/owner in the medical software field, longtime resident of the San Diego region, a politically connected volunteer, and a parent who has seen two children through college.

Sol has been a part of the healthcare industry for more than 45 years. He received a degree in pharmacy in 1970 from Long Island University, School of Pharmacy, and was licensed as a registered pharmacist in the states of New York and Pennsylvania. In 1977, he took another leap and earned a medical degree from the Philadelphia College of Osteopathic Medicine, and is a licensed physician and surgeon in Pennsylvania and California.

In the late 1980s, his interests in the field of medicine broadened again. “There’s a great deal of satisfaction in interacting with patients, and in family practice you often get to feel like a part of the family. But there are other ways of affecting health care.” In 1986, he co-founded a national physician practice management company, and served as chairman of its board of directors until 1998. That year he co-launched and became chairman of the board of HealthFusion, a company that develops web-based, cloud computing software for physicians, hospitals and medical billing services. HealthFusion’s integrated products include MediTouch EHR and MediTouch PM.

Sol was recognized by NASDAQ/Ernst & Young as the 1996 Entrepreneur of the Year in the healthcare industry. He was a trustee of the US Olympic Committee and currently sits on the national board of the Jewish National Fund. Sol was appointed by the California Insurance Commissioner to the Governing Committee of the Workers’ Compensation Insurance Rating Bureau, was appointed by Governor Gray Davis as a Commissioner to the Health Policy and Data Advisory Commission, and by Governor Jerry Brown as a Commissioner with the California Medical Assistance Commission.

Sol was inspired to join the UC San Diego Foundation Board in part because, “In med school we were taught a phrase: See one, do one, teach one. When someone teaches us something and we master it, we have an obligation to pass on our knowledge. I like that concept and certainly UC San Diego does a great job of this, so I wanted to be involved with a world-renowned institution that has this motivation.”

Sol and his wife, Lauren – a dedicated leader in regional nonprofits – have set down the family roots in San Diego, as have their children: David is an intellectual property attorney and business law strategist, and Marci is involved in community projects, as well as raising the next generation, Rachel and Jacob. “We’ve been a part of this community for a long time,” says Sol, “and I’m looking forward to seeing how I can contribute to the multiple efforts going on at UC San Diego, and be a part of its exciting growth.”