Jeffrey R. Krinsk is involved with the UC San Diego campus but harbors a particular passion for Scripps Institution of Oceanography. He believes Scripps is entrusted with a critical mission to establish "a greater awareness of the extraordinary impact of climate change and the limited data and information currently available to policy makers and scientists for informed decisions concerning the allocation of resources that have an enormous impact on our economic and political future."

Jeff is an entrepreneur, believing that Scripps, like UC San Diego, represents the future of the planet, no question. "As our space shuttle flights abate exploration of outer space, our greater interest should turn to inner space, with ocean exploration and marine biology reinforcing the imperative of managing climate change and the economic opportunity our oceans allow." Jeff and his wife, Marcy, established the Jeffrey and Marcy Krinsk Research Advancement Initiative (KRAI) to serve Scripps by supporting the research of young scientists. "Scripps is very exciting and I look forward to learning more about the meteoric ascendency of UCSD’s reputation, its emphasis on the sciences, and its appeal as a scientific and academic magnet."

Jeffrey became enamored of the California (coastline) lifestyle after accepting a position as counsel for Hang Ten International in 1978, likely adopting a comfortable wardrobe with the iconic "two feet" logo that was licensed worldwide. San Diego was a long distance—stylistic, geographic and cultural—from his days as a New York City attorney doing litigation!

Jeff graduated from Hobart and William Smith College; he then earned a J.D. from Boston University Law School. His career in law began with a private firm in New York City that specialized in construction litigation against the U.S. government and, often, the Army Corps of Engineers. Travel incident to this position introduced him to California, and he was hooked. He came west to practice law, eventually becoming chief operating officer for Hang Ten International and then president at Guess? Inc. of Los Angeles. He returned to San Diego in 1985 and served as Chairman and CEO of publicly traded Fabulous Inns of America, co-founding Finkelstein & Krinsk LLP in 1988. Jeff also is Senior General Partner of Rosemont Realty LLC, a Santa Fe, New Mexico-based real estate investment firm.

Jeff and Marcy are active in Democratic politics and have made their Point Loma home a popular venue for political functions and civic events. Their philanthropic ventures involve a number of causes ranging from the African Wildlife Foundation to the FACE Foundation, a San Diego charity that assists animal owners unable to afford necessary emergency medical care for beloved pets.

In addition to UC San Diego Foundation, Jeff is a member of various civic organizations/boards including the Medicare Rights Center, American Security Project and Trustee Emeritus of the Heinz Foundation.